# Bachelor of Psychological Science
## Marketing Major

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<th>Year 1</th>
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| **PSYCHOL 1001**  
Psychology IB | **PSYCHOL 1006**  
Psychology Skills & Applications | Open Elective Level I  
Open Elective Level I |

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<th>Year 2</th>
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| **PSYCHOL 1000**  
Psychology IA | **PSYCHOL 1005**  
Research Methods in Psychology (BPsychSc) | **MARKETING 1001**  
Introduction to Marketing |
| **PSYCHOL 2007**  
Psychology in Society | **PSYCHOL 2005**  
Foundations of Health & Lifespan | **PSYCHOL 2008**  
Big Picture Psychology: Global Challenges, Psychological Perspectives |

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<th>Year 3</th>
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| **PSYCHOL 2004**  
Doing Research in Psychology | **PSYCHOL 2006**  
Foundations of Perception & Cognition | Major Level II  
Major Level II |
| **PSYCHOL 3020**  
Doing Research in Psych: Advanced (compulsory) | **MARKETING 3503**  
Market Strategy & Project | **MARKETING 3501**  
International Marketing  
**MARKETING 3504**  
Services Marketing |

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| **PSYCHOL 3022**  
Individual Differences, Personality & Assess | **PSYCHOL 3026**  
Learning & Behaviour | **PSYCHOL 3027**  
Psychology, Science & Society | **MARKETING 3505**  
Management of Brands |

**ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE**

### Degree Information
- Students must ensure they are correctly enrolled in accordance with Academic Program Rules: [http://calendar.adelaide.edu.au/](http://calendar.adelaide.edu.au/)
- A total of 72 units are required to complete the Bachelor of Psychological Science program.
- Level I courses to the value of no more than 24 units, of which 12 units are Psychology core courses.
- Level II courses to the value of no more than 24 units, of which 15 units are Psychology core courses.
- Level III courses to the value of no more than 24 units, of which 12 units are Psychology core courses.

### Major Options
- A major comprises of 24 units. You must complete 6 units at Level I, 6 units at Level II, and 12 units at Level III.
- A list of majors within the Bachelor of Psychological Science can be found at [https://health.adelaide.edu.au/study-with-us/student-support/study-plans](https://health.adelaide.edu.au/study-with-us/student-support/study-plans)

### Open Electives & Broadening
- Open elective courses* are courses that are offered through the University of Adelaide. A list of these electives can be found on the Faculty of Health and Medical Sciences website [https://health.adelaide.edu.au/study-with-us/student-support/study-plans](https://health.adelaide.edu.au/study-with-us/student-support/study-plans)
- All students must include three courses (9 units) broadening electives. Broadening elective courses* are those which are outside the primary discipline area of study and can be searched using Course Planner.
* For all courses please check any restrictions and pre-requisites via Course Planner.

### Global Experience

### Further Information & Enrolment Advice
Faculty of Health and Medical Sciences  
Phone: +61 8 8313 0273  
Email: askhealthsc@adelaide.edu.au  